

MEDIA KIT



RYLL
BURGIN-DOYLE

RYLL BURGIN - DOYLE

THE BILLION-DOLLAR DISRUPTER

Ryll Burgin-Doyle is a strategic advisor and entrepreneur that has spent the last 30 years growing businesses across Australia, New Zealand, the USA, Asia and the United Kingdom.

She has worked with and grown almost every kind of business imaginable, from startups to SME's to corporate enterprises (one of them being a \$1B company). That is where she comes in. Design is her passion and she's here to help. She makes creative design happen for your business with a collaborative, logical and artful approach that reflects your passion and adds goodness to the world.

While she's a quiet achiever – her list of accomplishments is long and colorful. From launching her first business at just 23 years old to being a franchisor with the 11th fastest growing franchise in Australia at the time, her resume is filled to the brim with diverse experiences and successes. One of her most incredible accomplishments was founding and leading a nonprofit called stepUP Foundation, which helped 19,000 adolescents, many of whom were underprivileged or at-risk.

Not surprisingly, she's been formally recognized for her excellence in business as a Telstra Business Woman of the Year Finalist (twice) and Smart Companies Top 50 Female Entrepreneurs.

Even with all her success, it hasn't always been a smooth ride. After facing some challenges in the middle of her career that were devastating yet eye-opening, Ryll dove deep to explore what is the difference that makes THE difference. Through these learning experiences, Ryll has been able to become an even more valuable asset to entrepreneurs and business owners around the world and continues to make a positive impact through her work.





BRILLIANT

INNOVATIVE

STRATEGIC

BOLD

ABOUT RYLL

Ryll has been recognized worldwide for her unmatched ability to help just about any business in any industry become a massive success. With her entrepreneurial spirit, business savvy and proven methods and strategies, business owners and leaders from all around the world come to her to exponentially explode their growth and impact.

She's received several awards for her work, including being nominated twice as a Telstra Business Woman of the Year Finalist, Smart Companies Top 50 Female Entrepreneurs, Enterprise Challenge Winner and winning the Ryan Recognition Award.

Ryll can also count published author among her achievements. Her book, 'Businesses Getting Results' is a program delivered through accounting firms the world over, including 2,000 pages of marketing and management strategies and all the associated training materials penned by Ryll.

REACH OUT TO RYLL
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- **WHAT IS STRATEGY**
- **AND WHY IS IT SO IMPORTANT?**
- **WHY YOU MATTER TO YOUR BUSINESS**
- **THE 9 VITAL STEPS TO GROW ANY BUSINESS**
- **HOW TO ACHIEVE EXPONENTIAL GROWTH**
- **THRIVING IN TURBULENT TIMES**



A R E A S

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E X P E R T I S E

SUCCESS STORIES AND PRAISE

"After our first day together, I was already moving my calendar around so we could schedule Ryll again. She's got an unbelievable amount of experience. It's mind-blowing. When she creates a strategy for your business, it simplifies everything so you can implement that strategy and start seeing results right away. The potential is just unbelievable. After 6 weeks of implementing the strategy she helped us outline and thinking differently, we had our best month in over 10 years of being in business. Our net profit was 150% higher than in our previous best month! We can't wait to work with Ryll again."

BEN AND JANE CHAMBERS

"Working with Ryll was one of the best business experiences that I've ever had. The real impact for me was that she helped me see and capture what's important to me as a person and in the business. Having Ryll there next to me was a godsend. She was 100% committed to getting the job done. Even after we finished our sessions, Ryll has given me advice, she's joined the advisory board, and proofread a recent information memorandum for our capital funding round of \$2 million. For anyone who would like clearer direction in the business and more ROI, or even finding new ideas because you're feeling stagnant, I highly recommend working with Ryll. We more than doubled our projected revenues with her help!"

STEVE OHALLORAN, FOUNDER OF FINANCE AND EDUCATION SERVICE

"I'll be frank – I was a little bit reluctant to retain an external moderator lead our management training because, at our company, we really pride ourselves in our people and management. I was afraid that the training wouldn't be well received by our team. I was also concerned that our agenda wouldn't be followed. What actually happened was quite different. Ryll took into account what everybody's goals and desires were. She helped develop an even stronger alliance between the team and fostered a situation where we were all on board with skin in the game for our next 5 years of growth. We owe a great deal to Ryll. Whether you're a traditional organization or someone who's unique and innovative, her diverse array of skills will bring a lot of value to you and your team."

PETER JAMESCEO, FOUNDER OF MORTGAGE EASY



SUCCESS STORIES AND PRAISE

"I was really skeptical about bringing on an outside facilitator for the workshop, but I'm happy to say that all of the goals on our list were addressed, and all of them were given a step by step plan on how to accomplish them and where they fit in the company, not only for this year but also for 5 years down the road. She kept us on track, which has never happened with our executive team in other workshops. I would highly recommend working with Ryll in any type of format with regard to goal planning!"

JOANNE ORMOND, OPERATIONS MANAGER MANILA

"It was an amazing experience. During the two day workshop, we got to rewrite our intention, vision and mission as a company. It sounds really simple, but it really wasn't! Even though the business is 17 years old and we thought we knew who we are and what we're doing, it was an amazing process to clarify exactly what our business is and where we think we're going as a team. A lot that got covered over those two days, and we received a lot of feedback and honesty from Ryll. There were a lot of things that needed to be cleared amongst the team so we could move forward. The process of setting our five-year goal was just incredible. To see it mapped out in such a simple way helped us make a very clear plan for our business. And now everything we do must be in alignment with our intention, vision and mission. It also showed us areas of the business that we needed to focus on in order to achieve our goals and prioritize our projects. The whole process was really transformative for me. It made me stop and think about my role in the business. I considered the things I needed to stop doing and start doing. What came out of it far exceeded our expectations. It was exciting and we had so much fun. I highly recommend working with Ryll!"

JOANNA JAMES, GENERAL MANAGER

MEDIA ACCOLADES



RYLL
BURGIN-DOYLE



**FOR MEDIA
INQUIRIES**

PLEASE CONTACT

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